



30 Lyman St. Suite 10
Westborough, MA 01581
(508) 475-0032 (800) 242-0030
www.biama.org

3rd Annual Caregiver Conference



The Caregiver Conference is designed to give support, advice, and practical information to caregivers facing the many challenges of meeting the needs of those with disabilities and illness.

Saturday, September 25, 2010

Century House
107 South Main Street
Acushnet, MA 02743

Sponsorship & Exhibitor Opportunities

Your sponsorship provides caregivers the opportunity to attend this conference and enjoy a much deserved day to themselves. Without your support, many of these caregivers would be unable to attend this conference.

Conference Sponsor... \$1,000

- Placement of company name as Conference Sponsor with link on BIA-MA website, within one week of receiving the information, for the remainder of the year
- 1/4 page company ad in BIA-MA newsletter, distributed to over 2000 people
- Company name on signage at conference and in print ads
- *All benefits listed in green below*

Lunch Sponsor... \$600

- Placement of company name listed as Lunch Sponsor with link on BIA-MA website
- Company name on lunch serving tables
- Company name in print ads
- *All benefits listed in green below*

Binder Sponsor... \$500

- Placement of company name with link listed as Binder Sponsor on the BIA-MA website
- Company literature in the inside pocket of binder cover
- The binder is a takeaway item that attendees will use for years
- *All benefits listed in green below*

Breakfast & Snack Bar Sponsor... \$400

- Placement of company name listed as Breakfast & Snack Break Sponsor with link on the BIA-MA website
- Company name on breakfast and snack bar tables
- Six foot exhibitor table with covering.
- Full page ad in conference program (4.75" wide by 7.75" tall; copy must be submitted by 8/23/2010)

Exhibitor... \$200

- 1/2 page, ad in conference program (4.75" wide by 3.75" tall; copy must be submitted by 8/23/2010)
- Acknowledgement in conference binder and BIA-MA newsletter
- Access to over 100 caregivers and professionals who work with families
- Breakfast, snacks and lunch for two people

About BIA-MA:

A private, non-profit organization, BIA-MA provides support to brain injury survivors and their families, offers programs to prevent brain injuries, educates the public on the risks and impact of brain injury, and advocates for legislation and funding for services. In addition to the main office in Westborough, BIA-MA has two regional offices, one in East Wareham that serves Southeastern Massachusetts including Cape Cod and the Islands, and one in Pittsfield that serves western Massachusetts.

BIA-MA's first Caregiver Conference was held on Cape Cod by BIA-MA's Southeast Regional Office. The conference was the inspiration of Donna Edson, mother of Robert Jordan, a survivor of brain injury who passed away in January 2008. Without the generous donations in Robert Jordan's memory, the first conference would not have been possible. In just three short years, the conference has more than doubled the number of participants and attracts families and caregivers from across Massachusetts.

In addition to the Caregiver Conference, BIA-MA holds an Annual Conference, geared to survivors, families, and professionals, and a Pediatrics Conference, as well as additional professional trainings and workshops throughout the year.

Testimonials from last year's conference:

"The program had the right tempo - not too crowded or rushed."

"I thought I was alone until I came to this conference. We are happy to know that you are there for us."



"Speakers were right on with what caregivers need to know - very well put together."



"Conference was spectacular, very informative and met many wonderful people."

"Great to have a day just for us. We learned so much information and about so many resources."