



Press Release

For Immediate Release

Sept. 12, 2011

Contact: Pamela Bush

508-475-0032

Logan Mankins, New England Patriots Pro Bowl Offensive Guard, Partners with the Brain Injury Association of Massachusetts to Raise Awareness of Brain Injury

Logan Mankins, New England Patriots All-Pro Guard, is once again partnering with the Brain Injury Association of Massachusetts (BIA-MA) to raise awareness of the risks and consequences of brain injury. Mankins, whose brother sustained a brain injury in a truck accident, is “committed to the cause as he has witnessed the impact of brain injury from personal and professional experiences.”

“A brain injury not only impacts the individual, but it greatly affects family and friends,” says Mankins, who is in his seventh season with the Patriots. “It’s important to know where to turn for support and help.” BIA-MA provides support, information, and resources to survivors, family members, and medical professionals.

Throughout the football season, Mankins will be speaking out on behalf of the Brain Injury Association of Massachusetts to increase awareness. He has recorded radio spots on seatbelts, sports safety and other prevention measures that are now airing on 985 The Sports Hub New England Patriots Radio Network. Mankins, who was drafted by the New England Patriots in 2005, started in the 2011 AFC-NFC Pro Bowl and was selected for the Patriots 50-Year Team.

“For any kid who has had a concussion, I would recommend that he or she sit out until fully recovered,” says Mankins. “It is not something you want to mess around with when it comes to your brain or your head. Play it safe and make sure you are healthy.”

“People of all ages look up to Logan Mankins as a role model,” says Arlene Korab, Executive Director of BIA-MA. “The Brain Injury Association of Massachusetts is pleased to have his support in getting out this important message in a positive way.”

The Brain Injury Association of Massachusetts (BIA-MA) is a private, non-profit organization that provides support services to brain injury survivors and their families, offers programs to prevent brain injuries, educates the public on the risks and impact of brain injury, and advocates for legislation and improved services. To learn more about sports concussion, go to www.biama.org.

#