



Press Release

For Immediate Release

March 10, 2011

Contact: Pam Bush

508-475-0032

BIA-MA Celebrates 30 Years of Brain Injury Conferences

The Brain Injury Association of Massachusetts (BIA-MA) will hold its 30th Annual Conference on Thursday, March 31, 2011 at the Best Western Royal Plaza Hotel & Trade Center in Marlborough, MA. This event, held in partnership with Braintree Rehabilitation Hospital, New England Rehabilitation Hospital, Spaulding Rehabilitation Network, and Wingate Healthcar, is the only statewide brain injury conference geared to medical professionals, survivors and family members.

“This one-of-a-kind conference provides valuable resources and information for survivors, family members, caregivers and medical professionals about the latest research, treatment and medical advances for individuals with brain injury,” says Arlene Korab, Executive Director of BIA-MA.

The conference offers over 15 different workshops, led by nationally recognized professionals and experts. Topics range from compassion fatigue and tips for treating individuals with neurobehavioral challenges to executive functioning strategies and driving after brain injury. Certificates of Education are offered in a variety of disciplines.

Dr. Ross D. Zafonte, the Earle P. and Ida S. Charlton Professor and Chairman of the Department of Physical Medicine and Rehabilitation at Harvard Medical School, will serve as the keynote speaker for this special anniversary event. Dr. Zafonte is the Chief of Physical Medicine and Rehabilitation at Massachusetts General Hospital as well as Vice President of Medical Affairs and Education at Spaulding Rehabilitation Hospital. He has published extensively on traumatic brain injuries, spasticity and other neurological disorders.

The Brain Injury Association of Massachusetts, a private, non-profit organization, provides support to brain injury survivors and their families, offers programs to prevent brain injuries, and educates the public on the risks of irresponsible behavior and the impact of brain injury. BIA-MA is also reaching out to veterans returning home from the Iraq and Afghanistan wars with brain injuries and their families.

For more information on the brain injury conference, call 508-475-0032 or visit

www.biama.org

Event Details:

Who: Brain Injury Association of Massachusetts

What: 30th Annual Brain Injury Conference

When: Thursday, March 31, 2011

Where: Best Western Royal Plaza Hotel & Trade Center in Marlborough, MA

#