Join us on Saturday, September 21, 2019 for the 1st Annual Cere-Bration Field Day & 5K at the Cape Cod Canal – the only community festival for brain injury awareness in Massachusetts!

Thank you for your interest in being a sponsor or vendor! Your participation aligns you with the Brain Injury Association of Massachusetts in improving the quality of life for survivors of brain injury and their families.

Brain injury is the most misdiagnosed and misunderstood type of injury and can cause tremendous disabilities, job loss, medical insurance loss, medical indigence and homelessness. Funds raised at this event provides the important programs and resources needed to empower, engage, and educate survivors, family members, professionals and the general public. We are the voice of brain injury.

**EVENT BASICS**

| Who: | BIA-MA, you, your friends, your family and all of Massachusetts |
| What: | 5K, 1-mile walk & fun run, and a festival of arts, music, food and inclusive activities |
| When & Where: | Saturday, September 21, 2019 | Buzzards Bay Rec. Area & Cape Cod Canal, 110 Main Street, Bourne, MA 02532 |
| 8:00 a.m. | Registration Opens |
| 9:00 a.m. | 5K start |
| 10:00 a.m. | Walk & Fun Run start |
| 11:00 a.m. | Cerebration & Field Day begin |

**Festival admission is FREE! Registration fees apply for 5K and walk participants.**
SPONSORSHIP OPPORTUNITIES & VENDOR FEES

MAIN STAGE SPONSOR (Exclusive) | $10,000

Exclusive benefits include:
- Logo on Step & Repeat banner for photos
- Banner at Main Stage area
- Opportunity to register up to 20 people for the Walk and/or 5K

Other benefits:
- Top billing on event signage & 5K/Walk merchandise
- Logo placement in event communications & marketing collateral
- Customized social media posts (3,000+ followers)
- Full page ad in the Fall 2019 Heads Up Headlines (300+ mailing list)
- Vendor table (6’ table & 2 chairs provided)

CANAL SPONSOR | $5,000

Benefits include:
- Exclusive logo placement at 5K/Walk start/finish signage
- Logo placement on 5K/Walk merchandise and other event signage
- Opportunity to register up to 15 people for the Walk and/or 5K
- Logo placement in event communications & marketing collateral
- Customized social media posts (3,000+ followers)
- ½ page ad in the Fall 2019 Heads Up Headlines (300+ mailing list)
- Vendor table (6’ table & 2 chairs provided)

WALK & ROLL SPONSOR | $2,500

Benefits include:
- Signage along Cape Cod Canal
- Logo placement on 5K/Walk merchandise and other event signage
- Opportunity to register up to 10 people for the Walk and/or 5K
- Logo placement in event communications & marketing collateral
- Customized social media posts (3,000+ followers)
- ¼ page ad in the Fall 2019 Heads Up Headlines (300+ mailing list)
- Vendor table (6’ table & 2 chairs provided)
SPONSORSHIP OPPORTUNITIES & VENDOR FEES

FOOD COURT SPONSOR | $1,000

Benefits include:
• Signage at Food Court
• Logo placement on 5K/Walk merchandise and other event signage
• Opportunity to register up to 5 people for the Walk and/or 5K
• Logo placement in event communications & marketing collateral
• Vendor table (6’ table & 2 chairs provided)

FESTIVAL PARTNER | $500

Benefits include:
• Logo placement on 5K/Walk merchandise and other event signage
• Logo placement in event communications & marketing collateral
• Vendor table (6’ table & 2 chairs provided)

STANDARD VENDOR | $200
NON PROFIT VENDOR | $75

Benefits include:
Company name listed on vendor list to be hosted on web and shared via social media.

Please note the following prior to completing the application form:
• There is no electrical access
• Vendors must provide their own linens and if desired their own 10x10 pop up tent/shade
• If you will be selling products during the event, we provide an opportunity for your company to give back a % of proceeds to BIA-MA. Please inquire with Chesa Conrad about this option: cconrad@biama.org or 508-475-0032 x29. Vendors who select this option will be highlighted in pre-event promotions.
• If you are applying for a non-profit rate you must provide your EIN or tax ID as proof of 501(c)(3) status with your application.
• Only completed paperwork with full payment will be considered.
• You will receive a confirmation with vendor packet. This must be signed and returned.

Sponsor/Vendor deadline is Wednesday, August 28, 2019
**Yes! I would like to Sponsor:**
- Main Stage $10,000
- Canal $5,000
- Walk & Roll $2,500
- Food Court $1,000
- Festival Partner $500

**Yes! I would like to be a Vendor:**
- Standard Vendor $200
- Non-Profit Vendor $75 (Please include your proof of 501(c)3 status)

I am interested in donating _____% sales made during Cere-Bration Field Day & 5K to BIA-MA

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**Business & Contact Information:**

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<th>Business Name:</th>
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<tr>
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<td>City: State: Zip:</td>
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<thead>
<tr>
<th>Business Contact Name:</th>
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<tr>
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<td>Email:</td>
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<td>Address if different from above:</td>
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**Payment Information:**

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<td>Name on card: Billing Zip:</td>
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If you are sending a team – please download the team form at www.biama.org/cerebration