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## **Brain Injury Association of Massachusetts 2022 Cere-Bration Sponsor and Exhibitor Guide**

**Saturday, September 10, 2022**  
**Buzzards Bay Recreation Area, Cape Cod Canal**  
110 Main Street, Bourne, MA 02532

**Saturday, September 24, 2022**  
**Ashuwillticook Rail Trail**  
Farnams Road Causeway, Cheshire, MA 01225

**Sunday, October 2, 2022**  
**NARA Park**  
25 Ledge Rock Way, Acton, MA 01720

**[CLICK HERE TO REGISTER AS A SPONSOR OR EXHIBITOR](#)**

Questions? Please email [events@biama.org](mailto:events@biama.org) or visit [www.biama.org/cerebration](http://www.biama.org/cerebration)

# WHY BECOME A SPONSOR OR EXHIBITOR?

## If you want to:

- Show your company's investment and pride in your community
- Align your company with BIA-MA and help us address brain injury awareness at a state, local, and community level.

## Sponsorship Opportunities

As a sponsor you provide the vital support needed to make the Cere-Bration: Walk & Roll successful. With your help BIA-MA can continue to provide support for all those affected by brain injury.

BIA-MA offers a wide range of Cere-Bration: Walk & Roll sponsor and exhibitor levels. There are many levels of Sponsorship, each with a specific set of benefits. The Statewide Sponsor provides the premier level of benefits, insuring that your company receives maximum name recognition at all three regional locations. The remaining sponsorship levels vary in price depending on benefits. You can choose the level of benefits you would like based on your price point!

## About BIA-MA

Founded in 1982, the Brain Injury Association of Massachusetts is a state affiliate of the Brain Injury Association of America, and is a statewide organization.

We are dedicated to creating a better future for those affected by brain injury by educating the public on the risk and impact of brain injury, promoting programs to prevent those injuries, advocating for improved legislation, and providing the brain injury community with important resources to thrive.



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# SPONSOR & EXHIBITOR LEVELS

## STATEWIDE SPONSOR | \$5,000

### Exclusive Benefits:

- Register 20 people to the event(s) of your choice
- Exhibitor/Team table in the Team City area for optimal traffic
- Official t-shirt sponsor! Your company logo will appear on the event t-shirts distributed to all participants
- Event "Welcome" banner at all THREE locations
- Step & Repeat banner for team photos

### Your Company Logo:

- Placement in all Walk & Roll email communications
- Top billing on all sponsorship signage
- Walk & Roll websites and event pages with top billing as premier sponsor

### Media:

- Customized social media posts with logo where applicable
- Full page ad in the Fall 2022 Heads Up Headlines newsletter
- Mentioned in all press releases

## COUNTY SPONSOR | \$2,500

### Your Company:

- Team of up to 10 people
- Exhibitor/Team table in the Team City area for optimal traffic

### Your Company Logo:

- Event t-shirts
- Event website & signage
- 2 course signs

### Media:

- Notice in press coverage and social media where applicable
- BIA-MA Heads Up Headlines newsletter – 1/4 page ad in the Fall 2022 issue

## CITY SPONSOR | \$1,000

### Your Company:

- Team of up to 5 people
- Exhibitor/Team table in the Team City area for optimal traffic

### Your Company Logo:

- Event t-shirts
- Event website & signage
- 1 course sign

## COMMUNITY SPONSOR | \$500

### Your Company:

- Exhibitor/Team table in the Team City area for optimal traffic

### Your Company Logo:

- Event t-shirts
- Event website & signage

## EXHIBITOR TABLES | \$250

### Your Company

- Entrance for 1 person in vendor area
- Exhibitor/Team table in the Team City area for optimal traffic

[\*\*CLICK HERE TO REGISTER AS A SPONSOR OR EXHIBITOR\*\*](#)