



# 2021 Annual Golf Classic

## Monday, June 21, 2021

### **THE HAVEN COUNTRY CLUB**

369 Cross Street  
Boylston, Massachusetts 01505

### **SPONSORSHIPS AVAILABLE**

\$300 and up - See reverse

**AUCTIONS** - Virtual & In-Person

### **LEARN MORE / QUESTIONS**

[www.biama.org/golf](http://www.biama.org/golf)  
[lgonzalez@biama.org](mailto:lgonzalez@biama.org)

**FOURSOMES** \$1200

**INDIVIDUALS** \$300

**REGISTER NOW!**

# Registration is Open for the 2021 Annual BIA-MA Golf Classic!

Dear Friends,

We're Back! As Board Chair for the Brain Injury Association of Massachusetts, Golf Classic Chair, and fellow golfer, I am pleased to announce that the Annual Golf Classic is retuning and will be held at The Haven Country Club in Boylston on Monday June 21, 2021.

Come join us for this enjoyable day that will include 18 holes of golf, lunch, on-course contests, and ends with an après golf reception complete with a raffle and silent auction.

Your support through this event allows BIA-MA to continue to fulfill our mission every day, creating a better future for all affected by brain injury. Together, we are the voice of brain injury. Can't wait to see you at The Haven!

Laura Herman, Golf Classic Chair & BIA-MA Board Chair  
CEO, Insurance Marketing Agencies, Inc.

*P.S. All Covid Regulations and guidelines will be followed for all activities.*

## Ace Sponsor - \$10,000

- **(4) Foursomes**
- **Logo:** Cover of Tournament Program Booklet, tournament website, email communications, and event signage; Premier placement on auction hub and other main event signage if applicable; Opportunity to provide company branded item to all golfers.
- **Ads & Media:** Full page ad in Tournament Program; Highlighted social media; ½ page ad and featured article in Summer 2021 issue of "Heads Up Headlines"; Highlighted in all event press coverage.
- **Golf Extras:** "Welcome" banner placement at clubhouse entrance & 19th Hole. (5) tee signs.

## Eagle Sponsor - \$5,000

- **(2) Foursomes**
- **Logo:** Cover of Tournament Program, tournament website, email communications, and event signage.
- **Ads & Media:** ½ page ad in Tournament Program; Highlighted social media.
- **Golf Extras:** (4) tee signs; Exclusive signage on Beverage Cart; Company-supplied banner to hang at the 19th Hole.

## Après Golf Reception Sponsor - \$3,500

- **(1) Foursome**
- **Logo:** Placement on tournament website and event signage.
- **Ads & Media:** ¼ page ad in Tournament Program; Highlighted social media.
- **Golf Extras:** (3) tee signs; Exclusive signage on reception tables.

## Putting Green Sponsor - \$2,500

- **2 Complimentary Players + 2 Discounted Entries (\$225 each)**
- **Logo:** Placement on tournament website and event signage.
- **Ads & Media:** ¼ page ad in Tournament Program; Company name in Putting Green section of booklet; Highlighted social media.
- **Golf Extras:** (2) Exclusive Putting Green sponsorship tee signs.

## Vegas Hole Sponsor - \$500

- **Logo:** Placement on tournament website and event signage.
- **Ads & Media:** Highlighted social media; Company name noted in the Vegas Hole section of booklet.
- **Golf Extras:** (2) Exclusive Vegas Hole sponsorship tee signs.

## Tee Sign - \$300

- Tee sign with company logo on golf course & company name listed on golf website & event signage

**Questions? Please contact Lisa Gonzalez at [lgonzalez@biama.org](mailto:lgonzalez@biama.org) or call (508) 475-0032 x17.**