



2017 Annual Golf Classic

Monday, June 19, 2017

**The Haven Country Club
369 Cross Street
Boylston, Massachusetts 01505**

Registration is Open for the 2017 Annual Golf Classic!



Dear Friends and Fellow Golfers,

All of us at the Brain Injury Association of Massachusetts are looking forward to our 2017 Annual Golf Classic, being held once again at The Haven Country Club in Boylston on June 19th. Last year's tournament was our most successful yet, raising over \$49,000 to support our mission. We challenge our supporters to help us raise the mark at this year's Golf Classic by becoming a sponsor, a donor, or a tournament participant.

Sponsorship opportunities offer robust benefits and we ask that you review BIA-MA's offerings on the next page. Sponsors, donors, and golfers at our Annual Golf Classic provide the financial support to enable BIA-MA to fulfill its mission every day:

To create a better future for brain injury survivors and their families through brain injury prevention, education, advocacy and support.

For the 5th year we are returning to The Haven Country Club. The Haven offers an unparalleled golf experience that draws players of every stripe. Brilliantly designed and impeccably maintained, The Haven's 18-hole William Mitchell course is widely acknowledged as one of the most enjoyable to play in the region. Set amid stunning natural beauty, the 6,800-yard, par 72 course offers interest and challenge for the most experienced players while remaining a fun and accessible course to beginning and intermediate golfers; find out more about The Haven online at www.thehavencountryclub.com.

To participate in the 2017 Annual Golf Classic, you can register online at www.biama.org/golf, or contact BIA-MA at (508) 475-0032. Your day will include 18 holes of championship golf, coffee and pastries for breakfast, lunch at the "Grill at the Crossroads", on-course testing of your skills with multiple winning opportunities, all culminating with our raffle, silent auction and an Awards Dinner.

With your loyal friendship and support, BIA-MA can continue to make a difference in the lives of thousands of individuals in the Commonwealth with brain injuries and their families. Your participation in this enjoyable event makes a meaningful contribution to our mission.

Thank you for supporting the Brain Injury Association of Massachusetts. Your involvement in our Annual Golf Classic makes the work we do each year possible. To learn more about our Association, please visit www.biama.org.

Register by May 25th to secure your spot on the green!

See you on the links!


A handwritten signature in black ink that reads "Nicole M. Godaire". The signature is written in a cursive, flowing style.

Nicole M. Godaire
Executive Director, BIA-MA

A handwritten signature in black ink that reads "Laura Herman". The signature is written in a bold, stylized cursive font.

Laura Herman, Golf Classic Chair
CEO, Insurance Marketing Agencies, Inc.

<p style="text-align: center;">\$10,000 “Ace” Sponsor</p> <ul style="list-style-type: none"> • Foursomes: 4 • Your Company logo: <ul style="list-style-type: none"> • Top billing on table signage at Awards Dinner • Top billing on “Thank You” Leaderboards displayed in clubhouse • Top billing on BIA-MA’s Golf Classic webpage • Cover of Tournament Program Booklet • Placement in golf email communications • Ads & Media: <ul style="list-style-type: none"> • Back page ad in the Tournament Program Booklet • Notice in all event press & social media coverage • Highlighted on cover of Fall 2016 newsletter • Golf Classic Extras: <ul style="list-style-type: none"> • (5) tee signs • Signage in all golf carts • Company-supplied banner to hang at golfer send-off and 19th hole deck • “Welcome” banner placement at clubhouse entrance 	<p style="text-align: center;">\$7,500 “Albatross” Sponsor</p> <ul style="list-style-type: none"> • Foursomes: 3 • Your Company logo: <ul style="list-style-type: none"> • Table signage at Awards Dinner • “Thank You” Leaderboards displayed in clubhouse • Cover of Tournament Program booklet • BIA-MA’s Golf Classic webpage • Ads & Media: <ul style="list-style-type: none"> • Full page ad in Program booklet • Highlighted social media posts • Highlighted in cover article in our 2016 Fall newsletter • Golf Classic Extras: <ul style="list-style-type: none"> • (4) tee signs • Table and bar signage at “19th Hole” • Company name on all Silent Auction bid sheets • Company supplied banner on deck overlooking course
<p style="text-align: center;">\$5,000 “Grill at the Crossroads” Sponsor</p> <ul style="list-style-type: none"> • Foursomes: 2 • Your Company logo: <ul style="list-style-type: none"> • Table signage at the Awards Dinner • “Thank You” Leaderboards displayed in clubhouse • Cover of Tournament Program booklet • BIA-MA’s Golf Classic webpage • Ads & Media: <ul style="list-style-type: none"> • 1/2 page ad in Tournament Program booklet • Highlighted social media posts • Highlighted in cover article in our 2016 Fall newsletter • Golf Classic Extras: <ul style="list-style-type: none"> • (4) tee signs exclusively at the “Grill at the Crossroads” • Company-supplied banner on deck overlooking course 	<p style="text-align: center;">\$5,000 “Eagle” Sponsor</p> <ul style="list-style-type: none"> • Foursomes: 2 • Your Company logo: <ul style="list-style-type: none"> • Table signage at the Awards Dinner • “Thank You” Leaderboards displayed in clubhouse • Cover of Tournament Program booklet • BIA-MA’s Golf Classic webpage • Ads & Media: <ul style="list-style-type: none"> • 1/2 page ad in Tournament Program booklet • Highlighted social media posts • Highlighted in cover article in our 2016 Fall newsletter • Golf Classic Extras: <ul style="list-style-type: none"> • (4) tee signs • Signage exclusively on the Beverage Cart • Company-supplied banner on deck overlooking course
<p style="text-align: center;">\$3,500 “Awards Dinner” Sponsor</p> <ul style="list-style-type: none"> • Foursomes: 1 • Your Company logo: <ul style="list-style-type: none"> • “Thank You” Leaderboards displayed in clubhouse • Cover of Tournament Program booklet • BIA-MA’s Golf Classic webpage • Ads & Media: <ul style="list-style-type: none"> • 1/4 page ad in Tournament Program booklet • Highlighted social media posts • Highlighted in cover article in our 2016 Fall newsletter • Golf Classic Extras: <ul style="list-style-type: none"> • (3) tee signs • <u>Exclusive</u> signage on all buffet tables at dinner 	<p style="text-align: center;">\$2,500 “Putting Green” Sponsor</p> <ul style="list-style-type: none"> • Players: 2 + 2 discounts \$225 each • Your Company logo: <ul style="list-style-type: none"> • “Thank You” Leaderboards displayed in clubhouse • Company name listed as sponsor in Putting Green section of Tournament Program booklet • BIA-MA’s Golf Classic webpage • Ads & Media: <ul style="list-style-type: none"> • 1/4 page ad in Tournament Program booklet • Highlighted social media posts • Highlighted in cover article in our 2016 Fall newsletter • Golf Classic Extras: <ul style="list-style-type: none"> • (2) tee signs on the putting green • Putting green to be named after Putting Green Sponsor
<p style="text-align: center;">\$500 “Vegas Hole” Sponsor</p> <ul style="list-style-type: none"> • Your Company logo: <ul style="list-style-type: none"> • “Thank You” Leaderboards displayed in clubhouse • Company name listed as sponsor in Vegas Hole section of Tournament Program booklet • BIA-MA’s Golf Classic webpage • Ads & Media: <ul style="list-style-type: none"> • Highlighted social media posts • Highlighted in cover article in our 2016 Fall newsletter • Golf Classic Extras: <ul style="list-style-type: none"> • (2) tee signs with company logo at Vegas Hole • Vegas Hole to be named after Vegas Hole Sponsor 	<p style="text-align: center;">\$300 “Tee” Sponsor</p> <ul style="list-style-type: none"> • (1) tee sign with company logo on golf course • “Thank You” Leaderboards displayed in clubhouse • Company name listed on BIA-MA’s Golf Classic webpage • Company name listed in Tournament Program booklet <p style="text-align: center;">Player Fees</p> <ul style="list-style-type: none"> • Foursome: \$1,200 • Individual: \$ 300 • Dinner Only: \$ 75
<p style="text-align: center;">Questions? Please contact Chesa Conrad, Development Manager at cconrad@biama.org or (508) 475-0032.</p>	

 **BRAIN INJURY
ASSOCIATION**
OF MASSACHUSETTS
30 Lyman St., Suite 10
Westborough, MA 01581

NON-PROFIT
ORG
U.S. POSTAGE
PAID
Permit #233
Worcester, MA

Return Service Requested

Please Join us on June 19th at The Haven Country Club

Tournament Schedule

9:00 a.m. - Registration and Raffle/Silent Auction

10:00 a.m. - Shotgun start for Bramble

After Golf - Dinner and Awards, Raffle/Silent Auction

For more information visit biama.org/golf or call 508-475-0032