Press Release

For Immediate Release                                      Contact: Pamela Bush, Emmy Llewellyn
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Brain Injury Association of Massachusetts Wins Awards for
Moving Home, a Video Documentary, and for BIA-MA’s New Website

The Brain Injury Association of Massachusetts (BIA-MA) has been honored with two
awards from The New England Society for Healthcare Communications (NESHCo) for
“exceptional communications work.” Hundreds of hospitals and other healthcare-related
organizations throughout New England submitted entries into this regional competition.
The awards were presented at a dinner, held at the Marriott Long Wharf, Boston, in May.

BIA-MA’s video documentary, Moving Home: A Landmark Settlement, was honored
with a silver award. The video chronicles the journey of Raymond Gould, a 27-year-old
survivor of brain injury, as he moves from a nursing home into the community. The ABI
Waiver Program provides funding and services to individuals such as Raymond who
want to move back into the community. The video has also been honored by the Civil
Justice Foundation and the Brain Injury Association of America.

“This video documents how survivors of brain injury can recover, grow and thrive if
given proper services and a chance to live more independently,” says Arlene Korab,
Executive Director of BIA-MA. “We are pleased that the rights and needs of survivors
are finally being met.”

As of May, 2012, survivors of brain injury may apply for enrollment into the ABI
Non-Residential Waiver Program on an ongoing basis. If you have questions or
want an application, call BIA-MA at 800-242-0030 or visit www.biama.org.

BIA-MA’s website, which was launched last year, was also honored by NESHCo. The
website provides information and resources for professionals, survivors of brain injury,
and families, including a list of support and recreational programs, workshops, and
opportunities to get involved. In addition, BIA-MA posts free monthly webcasts on such
issues as stroke and aphasia, advocacy, and the ABI Waiver Program.

The Brain Injury Association of Massachusetts (BIA-MA) is a private, non-profit
organization that provides support services to survivors of brain injury and their families
and serves as an advocate for their rights and needs. The association also offers programs
to prevent brain injuries and educates the public on the risks and impact of brain injury on
family and society.

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