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Never Give Up Hockey Tournament August 10-12 at Iorio Arena
Proceeds to be donated to BIA-MA

The Never Give Up Hockey Tournament will host six teams of 18 women in each of the Level C and D divisions from Friday August 10 through Sunday August 12 at the Iorio Arena in Walpole. The tournament, created by brain injury survivor Nancielee Holbrook, has teamed up with the Brain Injury Association of Massachusetts (BIA-MA) to raise funds for survivors of brain injury.

“I was an avid ice hockey player for years, and my team, the Bulldogs, came in behind me to support me in something that would help brain injury survivors ‘never give up,’” says Holbrook. “We’re hoping that the Never Give Up Fund will let survivors know they are not alone and fund activities to get survivors out into the world of the living and back into society.”

The first of its kind, the hockey tournament will take place over three days and play host to female teams. In the future, Holbrook and her former teammates hope to include both youth and men’s leagues in the tournament.

“Our partnership with the Never Give Up Hockey Tournament not only raises awareness of brain injury through athletics, it will be a great benefit for survivors who participate in one of the 33 BIA-MA-sponsored support groups around the state,” says Juliana Field, BIA-MA’s director of development.

For more information on BIA-MA’s support groups, call (800) 242-0030 or visit www.biama.org/groups.html

The Brain Injury Association of Massachusetts, a private, non-profit organization, provides support to brain injury survivors and their families, offers programs to prevent brain injuries, and educates the public on the risks and impact of brain injury. The association advocates for funding for individuals with brain injury, supports legislation to prevent brain injuries, and collaborates on educational campaigns with state agencies and related associations.

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