The Brain Injury Association of Massachusetts (BIA-MA) has launched a webcast series to educate individuals of all ages on the signs and symptoms of brain injury, ways to prevent brain injury and the latest in treatment and therapies. The series “Brain Injury and You” will cover such topics as sports concussion, car seats for children, falls prevention, strokes and aphasia. The first webcast, “Brain Injury and You: How to be an Advocate” has been posted on BIA-MA’s website (www.biama.org) via YouTube.

In the first webcast, viewers will hear from Rep. Kimberly Ferguson (1st Worcester District) on ways to reach your legislator and how best to get your voice heard. Beatriz Fuentes, who initiated a grassroots seat belt campaign in memory of her daughter, Natalie, talks about her work as an advocate for seat belt legislation. Each video runs about seven minutes and offers contact information for additional resources and support.

“With a fast growing social media market, webcasts are a great way to educate different audiences on a variety of topics related to brain injury,” says Arlene Korab, Executive Director of the Brain Injury Association of Massachusetts. “We want to provide useful information that will empower survivors, families, and the general public.”

A new webcast will be posted on www.biama.org every month for the next year. Topics include: the ABI Waiver – Moving from a Nursing Home into the Community; Car Seats – Making Sure Your Child is Safe; Stroke – Understanding Aphasia.

The Brain Injury Association of Massachusetts (BIA-MA) is a private, non-profit organization that provides support to brain injury survivors and their families, offers programs to prevent brain injuries, educates the public on the risks and impact of brain injury, and advocates for legislation and improved services.