Press Release

For Immediate Release
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New Release: Chicken Soup for the Soul
Recovering from Traumatic Brain Injuries: 101 Stories of Hope, Healing, and Hard Work
Book Signing at Tatnuck Bookseller, July 19, 2014

To celebrate the release of this new book three of our staff members will be at Tatnuck Bookseller in Westborough, MA on Saturday July 19th from 1-3pm to sell signed copies for $12.50. All proceeds from the sales will go directly to BIA-MA.

The Brain Injury Association of Massachusetts is proud to announce that stories written by five of our staff members, as well as several Massachusetts residents affected by traumatic brain injury (TBI), were selected for inclusion in the new Chicken Soup for the Soul book release entitled Recovering from Traumatic Brain Injuries: 101 Stories of Hope, Healing and Hard Work. The 101 stories featured in this book cover the entire journey—from the injury and diagnosis through treatment, rehab, and getting back to everyday living. Coauthors Amy Newmark and Dr. Carolyn Roy-Bornstein have carefully chosen stories that canvas the whole range of injuries and outcomes, with Dr. Roy-Bornstein bringing her expertise as a medical doctor and as the mother of a TBI survivor to the selection process.

As you read stories from caregivers who share coping strategies and tips, you will feel a sense of community. You will also learn about others experiencing the same feelings as you—the same ups and downs, the sadness, the guilt, and even those wonderful moments of humor and clarity. This book also offers a rare inside look into what it’s like to have a TBI, with TBI survivors explaining their injuries, their early deficits, and their current lives, including what they have given up and what they have gained as a result of their injuries.

The BIA-MA Staff that are featured in this book are Kelly Buttiglieri, Stow, MA, Suzanne D.K. Doswell, Palm Beach Gardens, FL, Sandra Madden, Douglas, MA, Helen Reid Stewart, Pittsfield, MA and Barbara Webster, Hopedale, MA. The stories that they shared in the book are as diverse as the types of brain injuries they sustained. The constant is that by sharing their stories they are hopeful they can make someone in their community not feel isolated by their injury and give them hope that there is life after TBI. At BIA-MA, our mission statement is “To create a better future for brain injury survivors and their families through brain injury prevention, education, advocacy and support.” BIA-MA staff is dedicated professionally and personally to make this a reality for people suffering with a brain injury.
“I am proud of my staff, having the courage to tell their stories to the world. I believe this book will become a valuable resource for families dealing with recovery from traumatic brain injury.” ~ Executive Director of BIA-MA, Nicole Godaire

*Chicken Soup for the Soul* was named by USA Today in 2007 as “one of the five most memorable books in the last quarter-century” and after 21 years of publishing, have sold over 100 million books in the United States and Canada alone.

The Brain Injury Association of Massachusetts, a private, non-profit organization, provides support to brain injury survivors and their families, offers programs to prevent brain injuries, and educates the public on the risks and impact of brain injury. The Association advocates for funding for individuals with brain injury, supports legislation to prevent brain injuries, and collaborates on educational campaigns with state agencies and related associations.

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