

Brain Injury Association of Massachusetts Running to Raise Awareness at Falmouth Road Race

Ten teammates have personal connections which keeps them running

(Westborough, Mass, August 3, 2016) – On Sunday, August 21st, Team BIA-MA will run in the [New Balance Falmouth Road Race](#), one of the “best non-marathon races in the country”, to raise crucial funds to support the mission of the Brain Injury Association of Massachusetts.

The annual seven-mile race attracts an estimated 11,000 racers from across the globe — 10 of these participants form [Team BIA-MA](#), each with their own personal connection to BIA-MA and brain injuries: Julie Marlow runs for her son, a brain injury survivor; Janelle Hickey (Roslindale, MA) runs for her mother, a survivor who has been supported by BIA-MA for over 20 years; Courtney Farrell (Hopedale, MA) runs for her sister, who suffered a brain injury during a cheerleading performance; Katie McNamara (Clinton, MA) runs for her mother and other survivors no longer able to run; Matt Martino (Lynnfield, MA) runs for his brother, a brain injury survivor; Andrea Zuchora (Westborough, MA) runs for her mother, and all mothers and daughters affected by brain injury; Julia Doucett (Watertown, MA) runs for the survivors that have touched her heart during her work as a brain injury rehab therapist; Beth Pusey (Holden, MA) is a BIA-MA employee helping to further the organization’s mission; and JoAnne Young (South Easton) completes the 2016 Team BIA-MA.

While the Falmouth Road Race was not intended to be a charity race, their “[Numbers for Nonprofit](#)” program allows organizations like BIA-MA to race and raise funds through [FirstGiving](#), the race’s official fundraising partner. Donations to Team BIA-MA support prevention, education, advocacy, and support programs for all people affected by brain injury.

“We’re so thankful for all of our volunteers and particularly those who run Falmouth,” said Nicole Godaire, BIA-MA Executive Director. “They all have such personal connections to the organization. Running a road race in August is by no means an easy task, and is a testament to their commitment to our organization.”

The Brain Injury Association of Massachusetts (BIA-MA) is dedicated to improving the lives of those affected by brain injury while reducing its incidence and impact through prevention programs, education and training and legislative advocacy. Founded in 1982, the BIA-MA is the primary conduit between survivors and an extensive network of facilities, programs and professionals including 40 statewide support groups. BIA-MA is

a chartered affiliate of the Brain Injury Association of America. For more information, visit www.biama.org or call (800) 242-0030. ###