Brain Injury Association of Massachusetts to Host Regional Walk & Roll in Framingham

The second of three annual walks to be held in Massachusetts

(Westborough, Mass, August 11, 2016) – Due to the outstanding success of the 2015 Walk & Roll for Brain Injury, the Brain Injury Association of Massachusetts (BIA-MA) will return to Framingham State University in 2016. This event will be held on Sunday, September 18th at the Framingham State University Maple Street Field track.

The Walk & Roll is a celebration and fundraiser that offers a chance for individuals and teams to support those affected by brain injury; for brain injury survivors to connect with others in their community; and a chance for all to increase brain injury awareness.

Participants can register as individuals, set up a team, start a fundraising page or provide a one-time donation. All of the courses are smooth, paved surfaces -- allowing accessibility for all participants.

“With survivors, caregivers, donors, volunteers and staff spread out all over the Commonwealth, we decided to expand this year to three regional walks to allow more people to participate,” said Nicole Godaire, BIA-MA Executive Director.

Participants from throughout the region are encouraged to attend. One participant at this year’s Central Region Walk & Roll will be Katie Atchue, who suffered a Traumatic Brain Injury (TBI) when she was 9-years-old. Through her involvement with BIA-MA, Katie regularly attends survivor group meetings and is able to be an active member in the survivor community. With the help of her mother, Joan, Katie’s team “Katie’s Angels” raised $1,200 at last year’s Walk & Roll.
“The Brain Injury Association of Massachusetts has supported me and my family and given me the opportunity to volunteer at their office and help make a difference with others with brain injuries,” said Katie Atchue. “When I work with the BIA-MA, I always see other people with brain injuries doing incredible things.”

BIA-MA is the first and oldest organizations in the state to offer support and resources to brain injury survivors and their families, in addition to prevention programs, education, and legislative advocacy. Their mission is to create a better future for survivors and their families, and their work will continue with two additional walks held in Cheshire and Buzzards Bay in September.

Please Note: This is not a Framingham State University program.

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The Brain Injury Association of Massachusetts (BIA-MA) is dedicated to improving the lives of those affected by brain injury while reducing its incidence and impact through prevention programs, education and training and legislative advocacy. Founded in 1982, the BIA-MA is the primary conduit between survivors and an extensive network of facilities, programs and professionals including 40 statewide support groups. The Brain Injury Association of Massachusetts is a chartered affiliate of the Brain Injury Association of America. For more information, visit [www.biama.org](http://www.biama.org) or call (800) 242-0030.