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Brain Injury Association of Massachusetts to Host Regional Walk & Roll in Cheshire

The first of three annual walks to be held in Massachusetts

(Pittsfield, Mass, August 8, 2016) - After an exciting inaugural year in 2015, [the Brain Injury Association of Massachusetts](#) (BIA-MA) has expanded its annual "Walk & Roll" events to now include Western Massachusetts. The fundraiser will occur on Saturday, September 10 on the [Ashuwillticook Rail Trail](#) in Cheshire, Mass..

Participants can register as individuals, set up a team, start a fundraising page or provide a one-time donation. All of the courses are smooth, paved surfaces -- allowing accessibility for all participants.

"With survivors, caregivers, donors, volunteers and staff spread out all over the Commonwealth, we decided to expand this year to three regional walks to allow more people to participate," said Nicole Godaire, BIA-MA Executive Director.

Participants from throughout the region are encouraged to attend. One participant at this year's Western Region Walk & Roll is Matthew LeBorgne, who suffered a Traumatic Brain Injury in 2014. For Matt and his family, raising education and supporting BIA-MA has become very important since his accident.

"Many people don't know a lot about brain injuries, both traumatic and acquired. I know we didn't before Matt's accident," said Dawn LeBorgne, Matt's wife. "We are excited to bring our *"Believe in Miracles Team"* to the Western MA Walk and Roll. We hope to keep expressing our support and mission of this great cause."

BIA-MA is the first and oldest organizations in the state to offer support and resources to brain injury survivors and their families, in addition to prevention programs, education,

and legislative advocacy. Their mission is to create a better future for survivors and their families, and their work will continue with two additional walks held in Framingham and Buzzards Bay in September.

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The Brain Injury Association of Massachusetts (BIA-MA) is dedicated to improving the lives of those affected by brain injury while reducing its incidence and impact through prevention programs, education and training and legislative advocacy. Founded in 1982, the BIA-MA is the primary conduit between survivors and an extensive network of facilities, programs and professionals including 40 statewide support groups. The Brain Injury Association of Massachusetts is a chartered affiliate of the Brain Injury Association of America. For more information, visit www.biama.org or call (800) 242-0030.