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**The Brain Injury Association of Massachusetts Joins the Global movement,
#GivingTuesday**

Pledges to give joy to brain injury survivors with the second annual #BIAMAGivingTree

(Westborough, Massachusetts December 7, 2017) - The Brain Injury Association of Massachusetts has joined #GivingTuesday, a global day of giving that harnesses the collective power of individuals, communities and organizations to encourage philanthropy and to celebrate generosity worldwide. Occurring this year on November 28, #GivingTuesday is held annually on the Tuesday after Thanksgiving and the widely recognized shopping events Black Friday and Cyber Monday to kick off the holiday giving season and inspire people to collaborate in improving their local communities and to give back in impactful ways to the charities and causes they support.

The Brain Injury Association of Massachusetts asks our community to help us give JOY this year, by donating an item to the second annual BIA-MA Giving Tree. Last year over 100 bags were given to bring joy to others – BIA-MA hopes to double the efforts this year with 200 bags!

Drop off boxes are located at each of our offices in Pittsfield, Wareham, and Westborough, MA, with a deadline of December 1, drop off is available 9am-5pm, Monday - Friday. Those who are interested in joining the Brain Injury Association of Massachusetts' #GivingTuesday initiative can visit: <http://www.biama.org/givingtree.html> or can donate online: <https://give.classy.org/GivingTree>. For more details about the #GivingTuesday movement, visit the #GivingTuesday website (www.givingtuesday.org).

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The Brain Injury Association of Massachusetts

A private, nonprofit organization, the Brain Injury Association of Massachusetts provides support to brain injury survivors and their families, offers programs to prevent brain injuries, educates the public on the risks and impact of brain injury, and advocates for legislation and improved services. For more information please visit: www.biama.org or call 508-475-0032.