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Brain Injury Association of Massachusetts Elects New Board Member

Newly Elected Member Founded Local Outpatient Rehabilitation Clinic

(Westborough, Mass, May 22, 2017) The [Brain Injury Association of Massachusetts \(BIA-MA\)](#) is pleased to announce the appointment of Eileen Chernoff, MBA, RN, LicNHA, as a new member of its board of directors.

For nearly 40 years, Chernoff has been dedicated to supporting patients through neurological rehabilitation. A resident of Ashland, MA, Chernoff is a Boston College graduate with a degree in Nursing, and received her MBA from Bentley University. Chernoff is the founder of [Community Rehab Care](#) (CRC) in Watertown, MA. Originally founded in 1996, CRC is dedicated to outpatient rehabilitation and their staff of experienced rehab professionals are “committed to community-based, real-world treatment.” Prior to CRC, Chernoff worked at Braintree Rehab for over 15 years.

“At CRC – brain injury rehabilitation is what we do,” Chernoff said, citing that her work with CRC ultimately her to explore the inner workings of legislative and advocacy efforts for better brain injury awareness and funding. This then led her to BIA-MA, where she became involved in the Conference Planning Committee. For over 10 years, Chernoff has worked closely with BIA-MA staff to host their Annual Brain Injury Conference. “As an outsider looking in, BIA-MA has changed and grown over the past few years. This is a great time to get involved!”

In her new role with the board of directors, Chernoff will serve as the direct connection for the day to day needs of survivors and their families – specifically their healthcare and financial needs to the board of directors.

“I look forward to my tenure on the board in the hopes of advancing awareness, support and advocacy for people and their families with all types of acquired brain injury,” Chernoff said. “This includes ensuring access to the type and amount of care and treatment that will benefit functional improvement.”

“We are thrilled to have an experienced professional that has dedicated her career to brain injury on our board,” BIA-MA Executive Director Nicole Godaire said. “It is essential that we have board members that share our vision of a better future for those affected by brain injury, and Eileen is a perfect addition.”

BIA-MA is the first and oldest organization in the state to offer support and resources to brain injury survivors and their families. They provide prevention programs, educational trainings and legislative advocacy. This summer, BIA-MA looks forward to hosting their Annual Golf Classic, as well as hosting a team in the Annual Falmouth Road Race.

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The Brain Injury Association of Massachusetts (BIA-MA) is dedicated to improving the lives of those affected by brain injury while reducing its incidence and impact through prevention programs, education and training and legislative advocacy. Founded in 1982, the BIA-MA is the primary conduit between survivors and an extensive network of facilities, programs and professionals including 40 statewide support groups. The Brain Injury Association of Massachusetts is a chartered affiliate of the Brain Injury Association of America. For more information, visit www.bjama.org or call (800) 242-0030.