

Contact:
Tori Dumstorf
tori@mungocreativegroup.com
(646) 649-4771



Brain Injury Association of Mass. Teams with Mass. Medical Society & Mass. Dept. of Public Health on Concussion Resource

Program Aimed to Help Combat Rise in Youth Athlete Concussions

(Westborough, Mass, July 6, 2017) The [Brain Injury Association of Massachusetts \(BIA-MA\)](#), in coordination with the [Massachusetts Medical Society](#) and [Massachusetts Department of Public Health](#), is pleased to announce a new online resource aimed at identifying and managing concussions, while also understanding the physical and cognitive side effects that may occur post-injury.

The online seminar or “webinar,” “Concussion Treatment, Management and Prevention,” includes an overview of signs, symptoms, and treatment, as well as recommendations on how to ease students back to play. It also includes an overview of policies required by sports concussion regulations. The pre-recorded program is approximately 90 minutes in length and can be viewed at www.massmed.org.

“By making this program available to the public and healthcare professionals alike, there is a tremendous opportunity for the education and knowledge to spread among our local communities and encourage one another to play it safely both on and off the field,” said Justine Cote, BIA-MA Manager of Prevention.

In agreement with the Massachusetts Department of Public Health sports concussion regulations passed in 2011, the program meets training requirements for physicians, licensed trainers, and others who are authorized to medically clear concussed youth athletes.

The program also includes an expert panel, featuring James Gessner, MD, Immediate Past President of the Massachusetts Medical Society; Michael Beasley, MD, Staff Physician, Boston Children's Hospital Sports Medicine, Instructor of Orthopedics at Harvard Medical School and team physician for Northeastern University and UMass Boston; among others.

"Every day, we see new information and research emerging about the effects of youth concussions. This resource provides tremendous insight on the importance of Return to Play Regulations and Return to Learn Aspects of concussion management," said Cynthia Cardeli, BIA-MA Director of Programs & Services. "This new partnership is an excellent complement to the educational and informational programs that [BIA-MA] has offered for more than 35 years, and we're very much looking forward to additional partnership opportunities that can help us raise awareness on brain injury."

BIA-MA is the first and oldest organization in the state to offer support and resources to brain injury survivors and their families. They provide prevention programs, educational trainings and legislative advocacy. Next month, BIA-MA will be hosting a team in the Annual Falmouth Road Race on August 20.

###

The Brain Injury Association of Massachusetts (BIA-MA) is dedicated to improving the lives of those affected by brain injury while reducing its incidence and impact through prevention programs, education and training and legislative advocacy. Founded in 1982, the BIA-MA is the primary conduit between survivors and an extensive network of facilities, programs and professionals including 40 statewide support groups. The Brain Injury Association of Massachusetts is a chartered affiliate of the Brain Injury Association of America. For more information, visit www.bjama.org or call (800) 242-0030.