

ANNUAL WALK & ROLL FOR BRAIN INJURY

BRAIN INJURY ASSOCIATION OF MASSACHUSETTS

WALK & ROLL FOR BRAIN INJURY

FUNDRAISING IDEAS

Spring Cleaning

Declutter your life by holding a garage sale. Make posters to let people know that sales will support BIA-MA.

Going once, going twice

Do you know a chef? Photographer? Musician? Ask your friends and family to donate items or services and then sell tickets to a drawing or host a small silent or live auction. Be sure to let everyone know the proceeds will support BIA-MA.

Fundraising with Food

Ask the manager at your local restaurant to donate a percentage of the day's proceeds to support your fundraising efforts. Work with the restaurant to create a flyer and make sure to let everyone in your network know.

Work it

Are you a hair dresser? Host a cut-a-thon and donate proceeds to BIA-MA. What type of fundraiser can your workplace do?

Dining for Dollars

Host a dinner party, brunch, or lunch and ask guests to make a donation.

Baking for Bucks

Let the smell of fresh baked cookies, cakes, and cupcakes entice your friends into giving, or get them all involved and hold a bake sale at your school, community center, or work.

Charity Chores

Everyone needs a hand once in a while, so do some dog walking, lawn mowing, or baby sitting. The money you make will bring you one step closer to your fundraising goal. Spread the word by hanging posters with contact information on tear off tabs at your local community center, grocery store, or coffee shop.

Get Crafty

Are you a great photographer, avid knitter, jewelry maker, or do your kids enjoy making projects? Sell your art to raise money or consider organizing a raffle or auction.

Don't sweat it (or do)

What better way to get ready for your event, than with some healthy exercise? Whether it's spinning, yoga, or dancing, ask your instructor to donate the fees from a specific class.

Haute Cause

Do you have gently worn clothes that you no longer want? Chances are you're not alone. Organize a clothing swap. Ask your friends to make a \$10 donation and bring five items to swap.

Celebrate Hope

Do you have a birthday, graduation, anniversary, or other special occasion coming up? In lieu of gifts, ask friends and family to make a donation.

Casual or Kooky for the Cause

Everyone likes an excuse to skip the school uniform or business suit – especially when it's to support a great cause. Promote a denim, crazy hat, or maybe even a PJ day! Make sure it's ok with your school or employer, then sell badges that the participant can wear to show their support for the cause.

Change for Change

Are pennies, nickels, quarters, and dimes weighing down your wallet? Set up a change jar at your home or in your office, and invite folks to lighten up by getting rid of their extra change. Then roll the change up - you'll be surprised by how fast all those coins add up!

A little imagination goes a long way!